

B.2 Goal and Objectives for 5 Year Plan

Provide a description of the PHA's progress in meeting its Mission and Goals described in the PHA 5-Year Plan

1. **GOAL: Expand the supply of assisted housing.**
Objectives: Apply for additional rental vouchers when available and where we meet the eligibility criteria;
Maintain 98% or above occupancy rate in public housing;

2. **GOAL: Improve the quality of assisted housing.**
Objectives: Continue to maintain a high-performance status for public housing PHAS and Section 8 HCV SEMAP.
Improve customer satisfaction;
Continue to provide high standards in management functions.

3. **Increase the number of property owners willing to accept the HCV to open available housing throughout the community due to the lack of affordable housing for publicly assisted families in the HCV program.**
Objectives: Conduct outreach efforts to landlords to interest them in the HCV program;
Increase voucher payment standards in accordance with HCV budget and HUD guidelines;
Review & update Rent Reasonableness system to ensure paying appropriate rents;
Continue to offer three (3) JURHA 8 owned homes to the general public.
JURHA HCDO will pursue partnerships with developers in the building and managing affordable of affordable housing.

4. **GOAL: Provide an improved living environment.**
Objectives: Implement measures to deconcentrate poverty by bringing higher income public housing households into lower income complexes;
Continue measures to promote income mixing in public housing by assuring access for lower income families into higher income complexes;

Continue to share information with JPD as outlined in our Safety and Welfare Agreement to address criminal activity in Section 8 and Public Housing properties.

- 5. Ensure accurate reporting of public housing tenant information in HUD's on-line Public & Indian Housing Information Center (PIC).**

Objective: Maintain and accuracy rate of reporting at 95% or better to PIC.

- 6. GOAL: Promote self-sufficiency and asset development of assisted households:**

Objectives: Continue the working income preference for public housing applicants which gives a preference for families with working income (or income in lieu of earnings due to a disability).

Increase the number and percentage of employed persons in assisted families; provide or attract supportive services to improve assisted recipients' employability; maintain and or increase number of families enrolled in the HCV FSS Program as long as HUD funding is sufficient for said program.

- 7. GOAL: Enhance the marketability of JURHA's Public Housing Units:**

Objectives: Provide effective customer service for all residents and maintain curb appeal to improve with development wide clean up, lawn maintenance, landscaping, playground maintenance and careful modernization evaluation and monitoring performance through CFP monies.

- 9. GOAL: Maintain resident safety and community perception of safety and security in the JURHA's Public Housing complexes.**

Objectives: JURHA shall continue our cooperation with local law enforcement to continually assess and monitor resident activities, quickly investigate any reports of crime and take appropriate actions to insure a safe neighborhood.

- 10. GOAL: Deliver timely and quality maintenance service that meet or exceed HUD guidelines to the residents of JURHA's Public Housing.**

Objectives: JURHA shall continue to maintain an average response time of less than 2 days in responding to routine work orders;

JURHA shall maintain our appealing modern environment in Public Housing.

11. **GOAL: JURHA shall ensure equal treatment of all applicants, residents, tenant-based participants, employee and vendors.**
Objectives: JURHA shall continue to mix its populations as much as possible with respect to ethnicity, race and income within the Public Housing and HCV programs;
JURHA shall give all applicants equal consideration for employment opportunities including any residents that meet the qualifications for the job;
Continue to implement Section 3 requirements in hiring and contract bidding and awards.
12. **GOAL: Ensure full compliance with all applicable standards and regulations including government generally accepted accounting practices.**
Objectives: The JURHA shall operate so that income (including subsidy) exceeds expenses every year.
13. **Goal: Enhance the image of public housing in our community.**
Objectives: JURHA shall continue to encourage staff participation and partnering with local
14. **PHA Goal: Improve economic opportunity (self-sufficiency) for the families and individuals through the FSS program.**
Objectives: JURHA will continue partnerships with local agencies in order to enhance self-sufficiency services to our program participants; JURHA will more effectively utilize its community providers to provide resident services as measured by increasing their utilization; JURHA will continue to work diligently on case management to aid participants in successfully reaching their goals to become self-sufficient.
15. **PHA Goal: Ensure owners and managers are fully informed of their rights and responsibilities under VAWA.**
Objectives: Provide VAWA information to owners upon request.
17. **PHA Goal: To reduce Operational costs due to funding cuts.**